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The base prospectus is available at the Issuer's website https: <u>(gruphttps://eng.gruppohera.it/group\_eng/investor-relations/debit-and-rates/bond-issuancespohera.it)</u>

The foregoing applies, mutatis mutandis, also with respect to the green financing framework, the sustainability financing framework, the second party opinions and any documents incorporated by reference into the base prospectus.



company





sustainable strategy





company overview

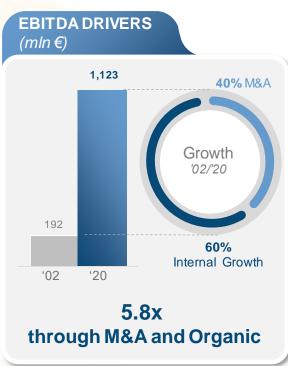
### **STRONG MARKET POSITIONS IN WEALTHIEST PART OF ITALY**



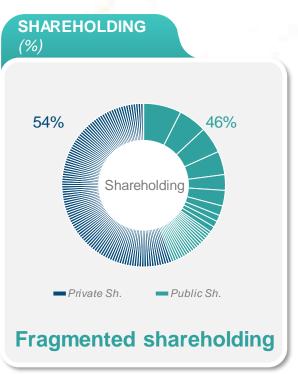
LARGEST ITALIAN MULTI-UTILITY: ABOUT 5 BN € MKT CAP

# **HERA'S HIGHLIGHTS**









A DIVERSIFIED AND SUSTAINABLE LOW RISK GROWTH STORY

### HERA'S SUSTAINABILITY STRATEGY FULLY ALIGNED WITH UN SDG AGENDA

DRIVERS

**ENVIRONMENT** 

Regenerating resources and closing the loop

**LOCAL AREA** (AND BUSINESS)

**Enabling resilience** and innovation

**ENERGY** 

Pursuing carbon neutrality

**IMPACT AREAS** 

Transition towards a circular economy

Sustainable management of water resources

Protection of air, land, and biodiversity

Innovation and digitalisation

Economic development and social inclusion

Job creation and development of new skills

Resilience and adjustment

Promotion of energy efficiency

**Energy transition** and renewables

**Hera** has identified activities, projects and company policies that generate a significant **Shared Value** 

The areas for Creation of Shared Value for Hera:

- **Environment**
- Local Area
- **Energy**

SDGs **OF SIGNIFICANCE** 





















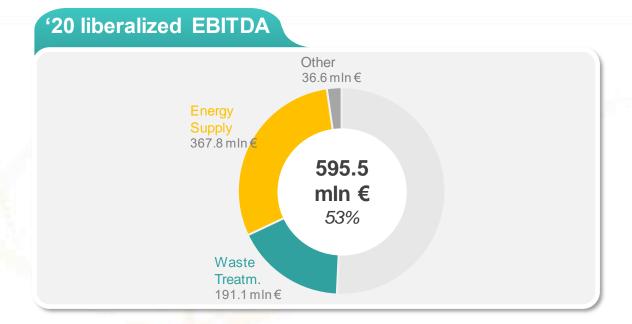


### **BUSINESS MIX: 47% REGULATED AND 53% LIBERALIZED**

### '20 regulated EBITDA

3.4 bn € RAB





**Main KPIs** 

Value drivers	Water	Gas distr.	Electr. distr.	Waste coll.
RAB (bn €)	1.60	1.01	0.37	0.4
Return (real pre- tax)	5.3%*	6.3%*	5.9%*	6.3%*

(\*) data as at 31 December 2020, based on real Hera Wacc

Risk **Protection** 







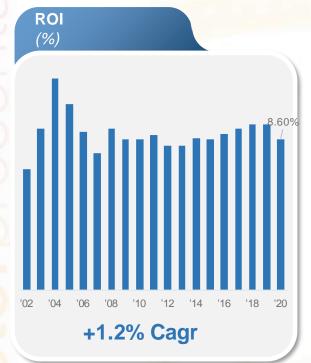
#### Waste treatment:

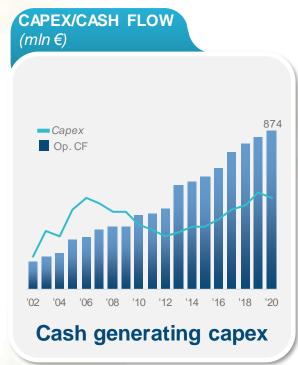
- Largest asset base in Italy, Hera is benefitting from the Italian infrastructural gap vs all main EU countries
- Fast growing treatment prices in the last 4 years due to an infrastructural gap

### **Energy supply:**

- Customer base of 3.4 mln clients
- **Fastest growing** customer base (in the last 5 years)
- Lowest churn rate in Italy
- No exposure to **energy price** fluctuation (negligible power generation, procurement and supply contracts 100% hedged)

# **HERATRACK RECORD**





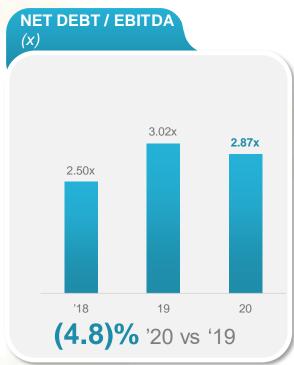


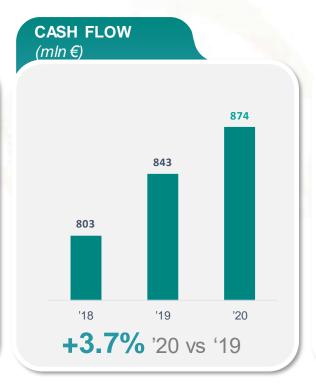


**EVER GROWING TRACK RECORD EVEN IN A PANDEMIC** 

### **2020 RESULTS IN A SNAPSHOT**









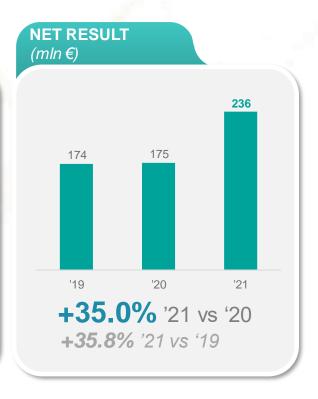
**VERY SOLID RESULTS OUTPERFORMING EXPECTATIONS** 

### ♦ H1 2021 RESULTS IN A SNAPSHOT



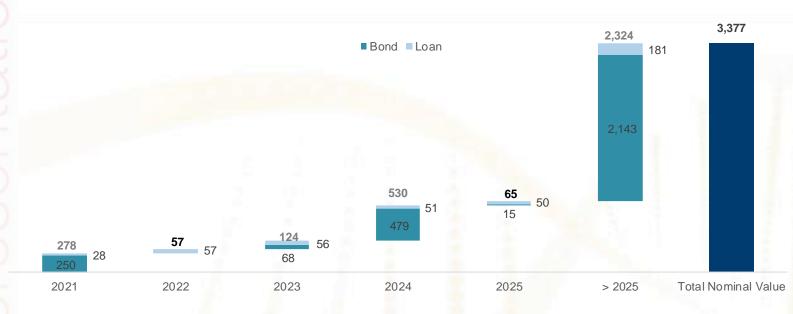




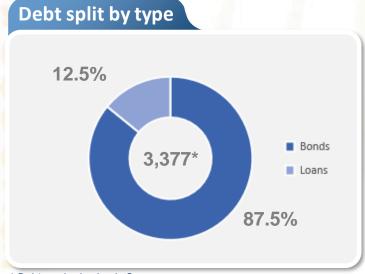


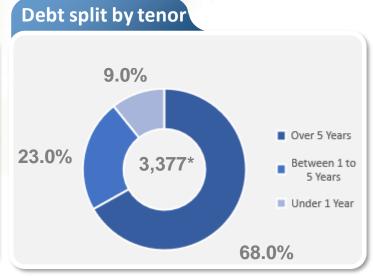
SOLID RESULTS TO UNDERPIN FURTHER GROWTH

# ♦ H1 2021 HERA DEBT STRUCTURE



- Net Financial Debt: € 2,956.7 mln
- Committed Credit Lines: € 450 mln
- Cash Available: € 1,040.6 mln





On 7 May 2021, S&P's upgraded Hera's rating to BBB+ with a stable outlook, in recognition of the path of growth achieved over the years.

STANDARD Rating: BBB+ Outlook: Stable

Moody's Rating: Baa2
Outlook: Stable



sustainable strategy

# **SUSTAINABILITY IN HERA IN PILLS**



### PAST, PRESENT AND FUTURE WITH A SUSTAINABLE DNA

2002

Since its inception, Hera has published a Sustainability Report

2005

**Corporate Social** Responsibility **Unit** established

2006

**New Balanced Scorecard System** which integrates the sustainability objectives

2009-2010

Hera publishes the first thematic reports on sustainability

2014

Hera issues the first Italian **Green Bond** 

2017-2018

Hera publishes the new Sustainability Report, more transparent and accessible



2018

Hera signs the first Italian **Sustainable RCF** 

2019

Hera issues its second Green **Bond and its Green Financing Framework** 

2021

Hera issues its Sustainability-**Linked Financing Framework** 

### INCOMPARABLE LEADERSHIP IN ESG PERFORMANCE

#### **ESG Indexes**



Hera is now part of the FTSE4Good Index Series, in recognition of the Group's attention towards sustainability



Ranked 1<sup>st</sup> in "Green" Finance and 1<sup>st</sup> (6<sup>th</sup> in 2019) overall in the Italian IGI Index



Hera is the first multiutility in the Dow Jones Sustainability Index as "Industry Leader"



Included in the Bloomberg Gender Equality index



Diversity and Inclusion Index

Included in the Refinitiv D&I INDEX, among the best 100 companies worldwide and second multi-utility

### Ratings & scores





Consistently rated A since 2017



B- / 50.73

Consistently ranked "Prime" in the top 20% of multi-utilities

#### **NEW**

**S&P Global** 

81/100

Hera is the first Italian multiutility with ESG Evaluation by S&P



20.9 Medium risk

Rated 2 (2nd Best score) in Environment and 3 (3rd Best score) in Social





Climate change 2020



For the 12th year in a row, Hera is among the best Italian companies on quality standards of working conditions

### **BUSINESS PLAN TO '24: AMBITIOUS ESG CAPEX PLAN**

### Pursue the carbon neutrality





Diffusion of renewable energy

Promotion of energy efficiency

### **Enabling resilience and innovate**











Innovation and digitalization
Resiliency and adaption

### Regenerate resources and innovate









Sustainable management of water resource
Transition to a circular economy

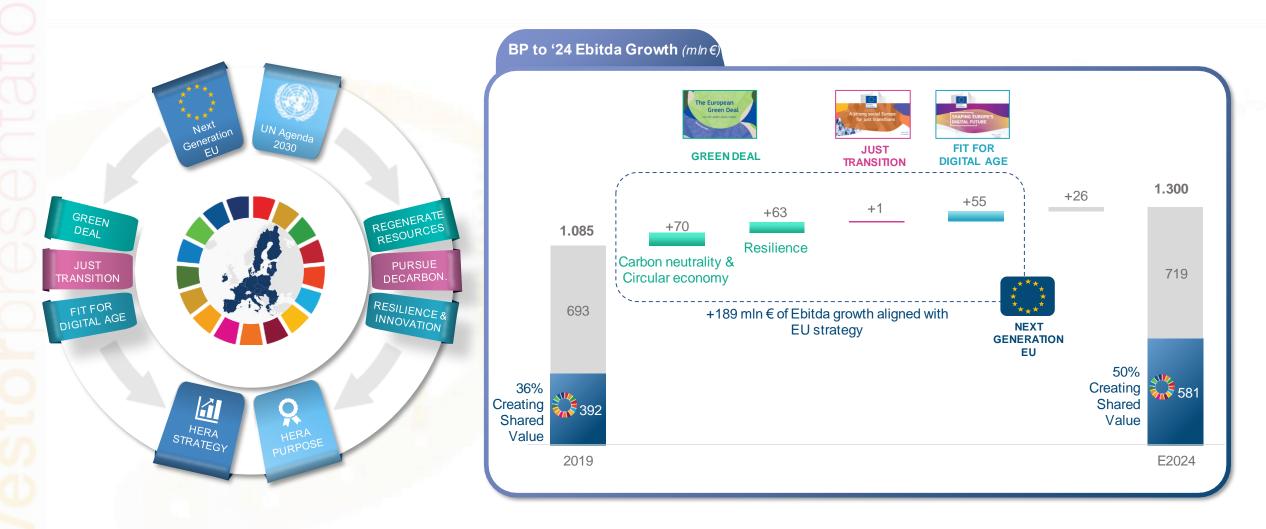
Air and soil protection

### SDGs implemented in our strategy



1.84 BN€ OF INVESTMENTS CONTRIBUTE TO SDGS

### HERA GROWTH-STRATEGY MATCHES WITH EU AND UN DIRECTIONS



88% OF EBITDAGROWTH ALIGNED WITH EU STRATEGY





### HERA'S SUSTAINABILITY-LINKED FINANCING FRAMEWORK - IN A NUTSHELL

### Our ambition, our plan

Hera's ambition is to fight climate change by taking action and investing in its energy transition, as clearly outlined in its 2024 Business Plan

### Rationale of our Sustainability-Linked Financing Framework

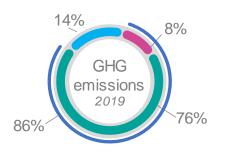
By incorporating Sustainability linked instruments within its funding policy, Hera aims at broadening its commitment to drive the effort to fight global warming as one of the leading multiutility companies in Italy

#### **Selection of KPIs**

KPI 1: Absolute GHG emissions reduction - ktons CO2e Scopes 1, 2 & 3\*

KPI 2: Recycled Plastic by Hera Group - ktons

#### Hera's GHG emissions by source





#### **Financial Characteristics**

Failure to achieve one or both SPTs at the target observation date will trigger a penalty

The SPTs will be assessed independently of each other Hera reserves the right to use one or both SPTs for any issuance

#### Reporting

Hera commits to report on an annual basis on its performance on the KPIs

#### **Calibration of SPTs**

**SPT 1:** Reduction of GHG emissions by 15.4% by 2024 and by 36.7% by 2030 compared to a 2019 baseline



SPT 2: +68% of plastic recycled (equivalent to 100.0 kton/year) by 2025 and +150% (equivalent to 148.9 kton/year) by 2030 compared to a 2017 baseline

#### Verification

Hera commits to an annual external verification of the published KPI performance figures at the SPT deadline

### HERA'S SUSTAINABILITY PERFORMANCE TARGETS (#KPI 1 - GHG)

#### Our commitment to climate change

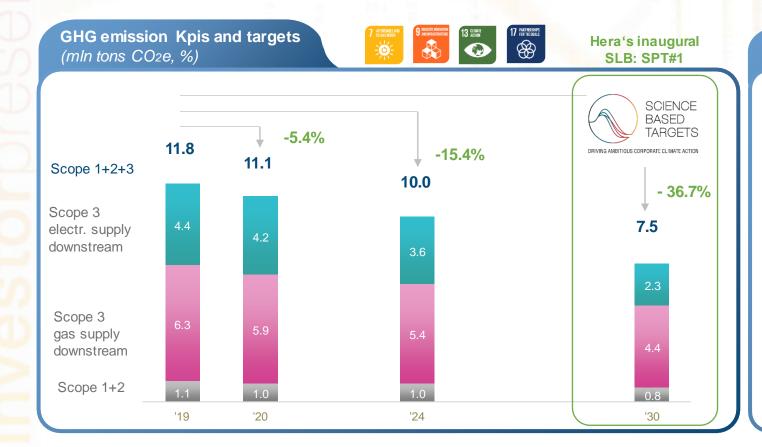
Climate change is the biggest environmental challenge the world faces, impacting both Hera Group's own operations and its entire value chain.

Hera Group is conscious that gradually reducing its carbon footprint is key to support the Group's path towards carbon neutrality.

#### Our targets are "science based" in line with best market practices



Our long-term target is certified according to Science Based criteria in line with market best practices. Hera has developed an ambitious, holistic target which incorporates both scope 1,2 and scope 3 which is in line with a well below 2°C scenario



#### Key steps of our strategy

#### • Energy transition at Hera:

- Optimizing and reducing energy consumption
- Increasing the consumption of renewable electricity > Launching initiatives to develop hydrogen as an energy carrier

#### Energy transition for our clients:

- · Further developing district heating
- Promoting energy efficiency services for residential customers

#### Hera's GHG footprint:

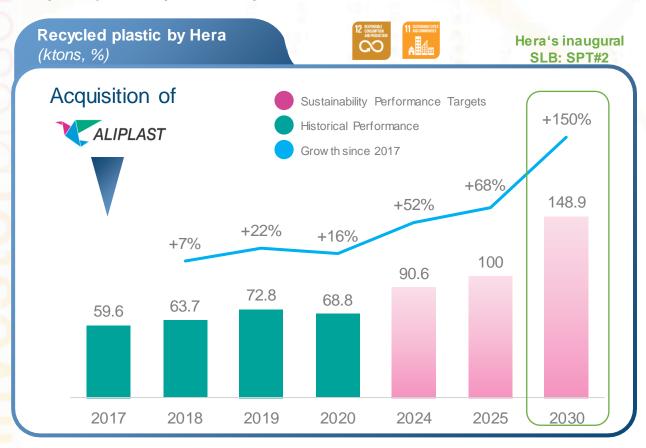
- Optimizing the search process of leakages from gas distribution network
- Using lower-impact vehicles
- Developing energy efficiency services for buildings
- Increasing the sales of electricity from renewable sources

### HERA'S SUSTAINABILITY PERFORMANCE TARGETS (#KPI 2 – RECYCLED PLASTIC)

#### Circular economy is in our DNA

Circular economy is one of the sustainability priorities for Hera Group. To achieve its ambitious plastic recycling targets, Hera's subsidiary Aliplast aims at increasing its volume of recycled plastic by +150% by 2030

Hera is the only Italian multi-utility company and one of the 250 signatories worldwide of the Ellen MacArthur Foundation's "New Plastics Economy Global Commitment"



#### Key steps of our strategy

Our ambitions drive our commitment

- Development of commercial partnerships and multi-year contracts with the main global players and medium-sized companies for the sale of recycled material
- Cross selling on Hera's customers list leveraging on the different markets (example: customer of energy sector who seeks solutions for waste management)
- Increase market share outside Italy
- Revamping PET recycling line in Novara Plant, and it will be look for other Revamping and new facilities
- Revamping 2 PE-LD extruders and will continue the revamping of other plants as well as new plants
- Increase the opening hours of most of recycling lines reaching 24/7
- Look for M&A and JVs

### KEY FEATURES OF THE SUSTAINABILITY-LINKED FINANCING FRAMEWORK

Second-Party Opinion

Hera Group's Sustainability-Linked
Financing Framework





Sustainability Linked Loan Principles



Sustainalytics is of the opinion that Hera's Framework is <u>aligned</u> with the Sustainability-Linked Loan Principles (SLLP) 2021 and the **Sustainability-Linked Bond Principles (SLBP) 2020** 



#### **Selection of KPIs**

Absolute greenhouse gas (GHG) emissions (in t CO2e)

Very Strong

Quantity of recycled plastics (in Ktons)

Strong



#### Calibration of SPTs

Absolute greenhouse gas (GHG) emissions (in t CO2e)

Ambitious

Quantity of recycled plastics (in Ktons)

Ambitious



#### **Bond/Loan Characteristics**

Alignment of Bond / Loan characteristics with the SLBP and SLL





### Reporting

Alignment of Bond / Loan characteristics with the SLBP and SLL





#### Verification

Alignment of Bond / Loan characteristics with the SLBP and SLL







# Chief Financial Officer *Luca Moroni*

Mail: luca.moroni@gruppohera.it

# Head of Investor Relations Jens Klint Hansen

Mail: jens.hansen@gruppohera.it

# **Corporate information**

HERA S.p.A.

Headquarter: Viale Berti Pichat, 2/4, Bologna, Italy

**VAT NUMBER: 03819031208** 

WEBSITE: <a href="https://eng.gruppohera.it/group/">https://eng.gruppohera.it/group/</a>

**Social Network:** 



@gruppohera



@gruppohera



@gruppohera

### **USEFUL LINKS & MATERIALS**

HERA'S OVERVIEW: Hera Overview - Hera Group (gruppohera.it)

#### SUSTAINABILITY-LINKED FINACING FRAMEWORK AND SECOND PARTY OPINION:

Sustainability-Linked Financing Framework and opinion (gruppohera.it)

RESULTS AND PRESENTATIONS: Results and Presentations - Hera Group (gruppohera.it)

**DEBT AND RATING INFORMATIONS**: <u>Debt and rating - Hera Group (gruppohera.it)</u>

2020 1Y FINANCIAL REPORTS: Online report Y2020 (gruppohera.it)

2020 SUSTAINABILITY REPORT: Sustainability Report - Hera Group (gruppohera.it)

2021 1H FINANCIAL REPORTS: 62e5706b-0673-ba68-ca5f-7757be225880 (gruppohera.it)

THEMATIC REPORTS: Thematic reports (gruppohera.it)

Energy Solutions for the Climate: Energy Solutions for the Climate (gruppohera.it)

In Good Water: In good waters (gruppohera.it)

Tracking Waste: Tracking Waste (gruppohera.it)

Building the future together: Building the future together (gruppohera.it)



# **TRANSACTION DETAILS**



	Hera SpA – Inaugural SLB		
Issuer:	Hera S.p.A.		
Issuer Ratings (M/S):	Baa2 (stable) /BBB+ (stable)		
Exp. Issue Ratings (M/S):	Baa2/BBB+		
Format:	Senior, Unsecured, RegS bearer, NGN (TEFRA D rules apply)		
Tenor:	12.5 years		
Amount:	€ 500m will not grow		
Coupon:	Fixed (Annual, Act/Act)		
Use of Proceeds	General Corporate Purposes		
Step Up Event	Absolute GHG Emissions	Quantity of Recycled Plastics	
Threshold	-36.7%	+150%	
Observation date	31 Dec 2030		
Step-up Margin	20bps	15bps	
Documentation	EMTN Programme dated 7 October 2021 / English Law / Euronext Dublin		
Denomination	€100k x €1k		
Call/Put	3m Par Call / MWC / Clean-Up Call @80% CoC / Concession Event / Asset Sale puts @100%		
ESG Structuring Advisors	BNP Paribas, Mediobanca, UniCredit		
Joint Bookrunners	BNP Paribas, Credit Agricole CIB, IMI-Intesa Sanpaolo, Mediobanca, Santander, UniCredit		

	Hera SpA – Tender offer
Target Notes	<ul> <li>XS1084043451 € 329m 2.375% Jul-2024</li> <li>XS1504194173 € 400m 0.875% Oct-2026</li> <li>XS2020608548 € 500m 0.875% Jul-2027</li> <li>XS0880764435 € 641m 5.200% Jan-2028</li> </ul>
Target Amount	Final Acceptance amount € 300m in nominal amount
Dealer Managers	BNP Paribas, Credit Agricole CIB, IMI-Intesa Sanpaolo, Mediobanca, Santander, UniCredit
Tender Agent	Lucid

	Tender Offer Expected Timeline
11 Oct	Launch
18 Oct	Expiration date (@ 5.00pm CET)
19 Oct	Indicative Results, Pricing and Final Results
20 Oct	Offer Settlement